Commerce 2BC3
Human Resource Management and Labour Relations
Fall 2017 Course Outline
Instructor: Maggie Minghui Cheng

Human Resources and Management Area
DeGroote School of Business
McMaster University

**COURSE OBJECTIVES**

As a core course in the Commerce program, this course is designed to:
(1) facilitate students’ learning of key principles and concepts of Human Resource Management (HRM) and Labour Relations;
(2) develop students’ awareness of the skills and tools needed for HRM decisions; and
(3) provide students with the opportunity to apply knowledge and skills related to HRM.

**INSTRUCTOR AND CONTACT INFORMATION**

<table>
<thead>
<tr>
<th>Section C04</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mondays: 3:30pm – 4:20pm</td>
</tr>
<tr>
<td>Tuesdays: 4:30pm -5:20pm</td>
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<tr>
<td>Thursdays: 3:30pm – 4:20pm</td>
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<tr>
<td>Location: BSB B135</td>
</tr>
</tbody>
</table>

Maggie Minghui Cheng  
Instructor  
Email: chengm22@mcmaster.ca  
Office: DSB A210  
Tel: (905) 525-9140 x 26356  
Office Hours: TBD  
or by appointment

Course TA  
TBD  
Course Website:  
http://avenue.mcmaster.ca/

**COURSE ELEMENTS**

<table>
<thead>
<tr>
<th>Credit Value: 3</th>
<th>Leadership: Yes</th>
<th>IT skills: No</th>
<th>Global view: Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avenue: Yes</td>
<td>Ethics: Yes</td>
<td>Numeracy: No</td>
<td>Written skills: Yes</td>
</tr>
<tr>
<td>Participation: Yes</td>
<td>Innovation: Yes</td>
<td>Group work: Yes</td>
<td>Oral skills: Yes</td>
</tr>
<tr>
<td>Evidence-based: Yes</td>
<td>Experiential: Yes</td>
<td>Final Exam: Yes</td>
<td>Guest speaker(s): No</td>
</tr>
</tbody>
</table>
COURSE DESCRIPTION

This course provides knowledge of the key aspects of managing human resources in organizations, emphasizing the link between human resource policies and practices and organizational strategy. Topics include job design and job analysis, staffing, the legal environment, training and development, performance appraisal, compensation, health and safety, and labour relations.

LEARNING OUTCOMES

Students in this course will:

1. Learn the key principles and concepts of Human Resource Management (HRM) and Labour Relations;
2. Appreciate the contribution of HRM to organizational effectiveness;
3. Be exposed to evidence-based HRM;
4. Develop awareness of one’s own individual attributes and their implications for working with and managing other people in organizations;
5. Have the opportunity to apply knowledge and develop skills related to HRM via self-assessment and reflection, peer interactions, and class activities and discussion;

These objectives will be accomplished through reading of text and other course material, assigned work, lectures, presentations, videos, in-class activities, discussions, and other student contributions.

REQUIRED COURSE MATERIALS AND READINGS


E-book: You also have the option of purchasing access to an e-book version of this text (Price subject to change). $89.00 (CDN)

Other materials: Additional readings and materials will be assigning during the semester, at the discretion of the instructor.

Avenue to Learn registration for course content, readings and case materials
http://avenue.mcmaster.ca/ $ FREE

Note: Announcements, updates, and scheduling changes will be posted to the course website so be sure to check website regularly.

NOTE REGARDING ASSIGNED READINGS:

It is your responsibility to ensure that you read the assigned material (text chapters, readings) and do assigned preparation (discussion questions, self-assessments, exercises, case studies) before class. Class lectures and activities will assume that the assigned material has been read/prepared.
– this will allow more interesting discussion of the topics and issues. Lectures will highlight and supplement assigned readings. Examinations (midterm and final) will assume an in-depth knowledge of the subject gained through regular application of effort to a variety of learning activities. Studying only the material contained in the slides will not be sufficient for the exams in this course.

**EVALUATION**

Learning in this course results from attending to text and class material and participating in discussions, assignments, and other course activities. Your grade will consist of evaluations of work done individually or in pairs, as indicated in the table below. For assignments done in pairs, individual group members will normally receive the same grade, although adjustment may be made if there is evidence that an individual’s contribution was inadequate.

**Components and Weights**

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Part</th>
<th>Description</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment Part 1 - Interim Submission</td>
<td>Individual or Pair</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Assignment Part 2 - Final Report</td>
<td>Individual</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>Mid-Term Exam #1</td>
<td>Individual</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>Mid-Term Exam #2</td>
<td>Individual</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>Final Exam</td>
<td>Individual</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>

**Grade Conversion**

At the end of the course your overall percentage grade will be converted to your letter grade in accordance with the following conversion scheme:

<table>
<thead>
<tr>
<th>LETTER GRADE</th>
<th>PERCENT</th>
<th>LETTER GRADE</th>
<th>PERCENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>90-100</td>
<td>C+</td>
<td>67-69</td>
</tr>
<tr>
<td>A</td>
<td>85-89</td>
<td>C</td>
<td>63-66</td>
</tr>
<tr>
<td>A-</td>
<td>80-84</td>
<td>C-</td>
<td>60-62</td>
</tr>
<tr>
<td>B+</td>
<td>77-79</td>
<td>D+</td>
<td>57-59</td>
</tr>
<tr>
<td>B</td>
<td>73-76</td>
<td>D</td>
<td>53-56</td>
</tr>
<tr>
<td>B-</td>
<td>70-72</td>
<td>D-</td>
<td>50-52</td>
</tr>
<tr>
<td></td>
<td></td>
<td>F</td>
<td>00-49</td>
</tr>
</tbody>
</table>

**Communication and Feedback**

Students who wish to correspond with instructors or TAs directly via email must send messages that originate from their official McMaster University email account. This protects the confidentiality and sensitivity of information as well as confirms the identity of the student. Emails regarding course issues should NOT be sent to the Area Administrative Assistants.
Instructors are required to provide evaluation feedback for at least 10% of the final grade to students prior to Week #8 in the term. Instructors may conduct an informal course review with students by Week #4 to allow time for modifications in curriculum delivery.

**Course Deliverables**

**Major Assignment - (25% = 10% Interim Submission + 15% Final Report)**

Each student (or pair of students) will complete a two-part major assignment, consisting of an interim submission and a final report that will require ongoing work throughout the semester. Please see the following paragraphs for a brief overview of the major assignment; full details will be posted on Avenue to Learn.

Working alone or with one partner, you will apply HR knowledge to analyze a particular job that you are considering as a future career, and make recommendations about the optimal HRM methods/practices for that job in order to attract, develop, and retain high quality employees. For the interim submission of this assignment, you will use primary and secondary sources to obtain job analysis and HR Planning information for your target job. In the final report you will draw on knowledge of HRM to recommend the most effective HRM applications for this job, including recruitment, selection, training, compensation, and others. Each part of the assignment is complemented by a Learning Portfolio Submission, which will allow you to reflect on what you are learning about this particular job and how that can be used to enhance your current résumé development, job interview, and career exploration skills. Full details about the major assignment and Learning Portfolio Submissions will be provided on Avenue to Learn.

**Due Date for Interim Submission & LP Submission # 1: Oct 19, 2017 before 11:59PM**  
**Due Date for Final Report & LP Submission # 2: Nov 30, 2017 before 11:59 PM**

**Notes:**

1) This assignment has restricted eligibility for MSAF. Students who use MSAF for any component of this assignment due to illness, etc. may be granted an extension for that component, but all students will still be required to submit both the interim submission and final assignment.

2) For students working with a partner, the pair cannot be changed mid-semester, and both students involved in the work will receive the same grade, unless there are significant extenuating circumstances. To work in a pair, it is important that you are both interested in the same job.

**Mid-term Exam (2@25%)**

There are two mid-term exam that will likely use multiple choice format. Midterm #1 is tentatively scheduled for **Saturday September 30** and Midterm #2 is tentatively scheduled for **Saturday, November 11**. The time(s) and location(s) of the mid-term will be announced in class/on Avenue to Learn as this date approaches. Midterm #1 will test content from Chapters 1, 2, and 4 and other assigned readings, as well as material from actual class lectures, discussions and/or exercises. Midterm #2 will test content from chapters 3, 5, and 6 and other assigned readings, as well as material from actual class lectures, discussions and/or exercises. All sections of COM 2BC3 will write the midterm at the same time. The content of the midterm exams will be similar for the various sections, but because there may be some instructor-specific content,
you must write the exam of the section you are registered in. More details will be announced in class. If you know you will be unavailable for the midterm or if you planned to write it but miss it due to illness, etc., please see the policy regarding Requesting Relief For Missed Academic Work, provided later in this course outline.

**Final Exam (25%)**

The final exam will take place during the December examination period and will be scheduled by the Registrar’s Office. Similar to the midterms, the format will likely be multiple choice, based on the assigned readings and material from class periods (e.g., lectures, activities, videos, discussions). All sections of COM 2BC3 will write the final exam at the same time. The content of the final exam will be similar for the various sections, but because there may be some instructor-specific content, you must write the exam of the section you are registered in. For those who write the midterm exams, the final exam will not be cumulative (i.e., it will be based on material since the second midterm exam). For those who do not write the midterm exam, and who receive approval for accommodation, the final exam may be cumulative at the discretion of the instructor. More information about the final exam will be provided later in the course.

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**ACADEMIC DISHONESTY**

You are expected to exhibit honesty and use ethical behaviour in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity.

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behaviour can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: “Grade of F assigned for academic dishonesty”), and/or suspension or expulsion from the university.

It is your responsibility to understand what constitutes academic dishonesty. For information on the various types of academic dishonesty please refer to the Academic Integrity Policy, located at:

[www.mcmaster.ca/academicintegrity](http://www.mcmaster.ca/academicintegrity)

The following illustrates only three forms of academic dishonesty:

1. Plagiarism, e.g. the submission of work that is not one’s own or for which other credit has been obtained.
2. Improper collaboration in group work.
3. Copying or using unauthorized aids in tests and examinations

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**On-Line Element**

In this course we will be using email and Avenue to Learn. Students should be aware that when they access the electronic components of this course, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent.
to all other students in the same course. The available information is dependent on the technology used. Continuation in this course will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure, please discuss this with the course instructor.

**REQUESTING RELIEF FOR MISSED ACADEMIC WORK**

Students may request relief from a regularly scheduled midterm, test, assignment or other course components. Please refer to the policy and procedure on the DeGroote website at the link below:

http://ug.degroote.mcmaster.ca/forms-and-resources/missed-course-work-policy/

**STUDENT ACCESSIBILITY SERVICES**

Student Accessibility Services (SAS) offers various support services for students with disabilities. Student Accessibility Services (SAS) offers various support services for students with disabilities. Students are required to inform SAS of accommodation needs for course work at the outset of term. Students who require academic accommodation must contact Student Accessibility Services (SAS) to make arrangements with a Program Coordinator. Academic accommodations must be arranged for each term of study. Student Accessibility Services can be contacted by phone 905-525-9140 ext. 28652 or e-mail sas@mcmaster.ca.

For further information, consult McMaster University’s Policy for Academic Accommodation of Students with Disabilities:

POTENTIAL MODIFICATIONS TO THE COURSE

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check their McMaster email and course websites weekly during the term and to note any changes.

Related to the above, it is important to note that the course outline serves as a guide to give you an idea of what to expect in the class sessions. Occasionally, at the instructor’s discretion, other material may be introduced that is not on the outline. Therefore, it is possible that the topics will not be covered exactly as outlined below.

If you are absent from class for any reason, you should speak to a classmate to see what material, announcements, etc. you missed. You are responsible for all material assigned for class preparation, even if the instructor does not cover that material in class.

RESEARCH USING HUMAN SUBJECTS

*ONLY IF APPLICABLE

Research involving human participants is premised on a fundamental moral commitment to advancing human welfare, knowledge, and understanding. As a research intensive institution, McMaster University shares this commitment in its promotion of responsible research. The fundamental imperative of research involving human participation is respect for human dignity and well-being. To this end, the University endorses the ethical principles cited in the Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans:

http://www.pre.ethics.gc.ca

McMaster University has mandated its Research Ethics Boards to ensure that all research investigations involving human participants are in compliance with the Tri-Council Policy Statement. The University is committed, through its Research Ethics Boards, to assisting the research community in identifying and addressing ethical issues inherent in research, recognizing that all members of the University share a commitment to maintaining the highest possible standards in research involving humans.

If you are conducting original research, it is vital that you behave in an ethical manner. For example, everyone you speak to must be made aware of your reasons for eliciting their responses and consent to providing information. Furthermore, you must ensure everyone understands that participation is entirely voluntary. Please refer to the following website for more information about McMaster University’s research ethics guidelines:

http://reo.mcmaster.ca/
Organizations that you are working with are likely to prefer that some information be treated as confidential. Ensure that you clarify the status of all information that you receive from your client. You MUST respect this request and cannot present this information in class or communicate it in any form, nor can you discuss it outside your group. Furthermore, you must continue to respect this confidentiality even after the course is over.

**ACKNOWLEDGEMENT OF COURSE POLICIES**

Your registration and continuous participation (e.g. on A2L, in the classroom, etc.) to the various learning activities of Commerce 2BC3 will be considered to be an implicit acknowledgement of the course policies outlined above, or of any other that may be announced during lecture and/or on A2L. It is your responsibility to read this course outline, to familiarize yourself with the course policies and to act accordingly.

Lack of awareness of the course policies cannot be invoked at any point during this course for failure to meet them. It is your responsibility to ask for clarification on any policies that you do not understand.
# COURSE SCHEDULE

## Commerce 2BC3
### Fall 2017 Schedule

<table>
<thead>
<tr>
<th>Week of:</th>
<th>Unit</th>
<th>TOPIC</th>
<th>Key Dates/Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sep 05</td>
<td>1</td>
<td>Introduction to course (course outline) Introduction to HRM</td>
<td>Read Chapter 1</td>
</tr>
<tr>
<td>Sep 11</td>
<td>2</td>
<td>Strategic HRM</td>
<td>Read Chapter 2</td>
</tr>
<tr>
<td>Sep 18</td>
<td>3</td>
<td>Analysis and Design of Work</td>
<td>Read Chapter 4</td>
</tr>
<tr>
<td>Sep 25</td>
<td>4</td>
<td>The Legal Environment</td>
<td>Read Chapter 3&lt;br&gt;MIDTERM #1: Sat., Sept. 30&lt;br&gt;Time and location to be announced on A2L</td>
</tr>
<tr>
<td>Oct 02</td>
<td>5</td>
<td>Recruitment &amp; Selection</td>
<td>Read Chapter 5&lt;br&gt;Interim Submission Due Thurs., October 19</td>
</tr>
<tr>
<td>Oct 09</td>
<td></td>
<td>Midterm Recess – No Classes Oct 9 - 15</td>
<td></td>
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<tr>
<td>Oct 16</td>
<td>5 cont’d</td>
<td>Recruitment &amp; Selection (cont’d)</td>
<td></td>
</tr>
<tr>
<td>Oct 23</td>
<td>6</td>
<td>Training &amp; Development</td>
<td>Read Chapter 6</td>
</tr>
<tr>
<td>Oct 30</td>
<td>7</td>
<td>Performance Management</td>
<td>Read Chapter 7</td>
</tr>
<tr>
<td>Nov 06</td>
<td>8</td>
<td>Pay</td>
<td>Read Chapter 8&lt;br&gt;MIDTERM #2: Sat., Nov. 11&lt;br&gt;Time and location to be announced on A2L</td>
</tr>
<tr>
<td>Nov 13</td>
<td>8 cont’d</td>
<td>Pay (cont’d)</td>
<td>Read Chapters 9 &amp; 10</td>
</tr>
<tr>
<td>Nov 20</td>
<td>9</td>
<td>Managing Health &amp; Safety</td>
<td>Read Chapter 12</td>
</tr>
<tr>
<td>Nov 27</td>
<td>10</td>
<td>Labour Relations</td>
<td>Read Chapter 11&lt;br&gt;Final report due Thurs., November 30</td>
</tr>
<tr>
<td>Dec 04</td>
<td>10/11</td>
<td>Labour Relations (cont’d) Managing HR Globally (Time permitting)</td>
<td>Read Chapter 13 (if we do Global HR Unit)&lt;br&gt;Last day of classes is December 6</td>
</tr>
</tbody>
</table>

Final Exam to be Scheduled by Registrar’s Office between December 8 - 21, 2017.