

**REPORT TO THE FACULTY OF BUSINESS FROM THE  
UNDERGRADUATE CURRICULUM AND POLICY  
COMMITTEE**

**FOR THE 2024-2025 ACADEMIC CALENDAR**

**OCTOBER 2023**

**Summary of Proposed Changes**

**FACULTY OF BUSINESS  
REPORT TO SENATE  
SUMMARY OF MAJOR CURRICULUM CHANGES FOR 2024-2025  
ACADEMIC CALENDAR**

**OCTOBER 2023**

This report highlights substantive changes being proposed to the Undergraduate curriculum. For a complete review of all changes, please refer to the Faculty of Business Curriculum Report for Changes to the 2024-2025 Undergraduate Calendar, located electronically at:  
<http://ug.degroote.mcmaster.ca/curriculum-report/>

**New Programs**

- N/A

**Program Closures**

- N/A

**Major Revisions**

- N/A

**FACULTY OF BUSINESS  
REPORT TO UNDERGRADUATE COUNCIL  
SUMMARY OF CURRICULUM CHANGES FOR 2024-2025 ACADEMIC  
CALENDAR**

**OCTOBER 2023**

This report highlights substantive changes being proposed to the Undergraduate curriculum. For a complete review of all changes, please refer to the Faculty of Business Curriculum Report for Changes to the 2024-2025 Undergraduate Calendar, located electronically at:

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Below is a summary of the proposed changes for approval by the Faculty of Business. Full proposals and course outlines can be found in the appendices beginning on page 17.

**REVISIONS TO ADMISSION REQUIREMENTS**

- N/A

**REVISIONS TO MCMASTER GENERAL ACADEMIC REGULATIONS**

- N/A

**REVISIONS TO DEGROOTE SCHOOL OF BUSINESS (FACULTY OF BUSINESS) –  
ACADEMIC REGULATIONS**

- N/A

**REVISIONS TO EXISTING MINORS**

- Minor in Business
- Minor in Information Systems

**REVISIONS TO EXISTING CERTIFICATES**

- N/A

**NEW COURSES**

- N/A

**REVISIONS TO EXISTING COURSES**

- Commerce 1BA3 - Organizational Behaviour
- Commerce 1DA3 – Business Data Analytics
- Commerce 1E03 - Business Environment and Organization
- Commerce 1GR0 - DeGroote Student Experience and Development I

- Commerce 1TS0 - Orientation for New Transfer Students
- Commerce 2AB3 - Managerial Accounting I
- Commerce 2FB3 - Managerial Finance
- Commerce 2NG3 - Negotiations
- Commerce 2OC3 - Operations Management
- Commerce 3FK3 - Intermediate Corporate Finance
- Commerce 3FL3 - Sustainable and Social Finance
- Commerce 4BN3 - Leadership Development
- Commerce 4BP3 - Principles of Leadership
- Commerce 4SI3 - Innovation for Social Impact
- IBH 4AA3 – Leadership: Fostering Effective Communication Through Visual Literacy
- IBH 4SE3 - Social Entrepreneurship Capstone

### **COURSE DELETION**

- IBH 2BC3 – Operations Management
- IBH 2BE3 – Canadian Business History: The Canadian Experience in International Perspective

## **REVISIONS TO EXISTING MINORS**

### **MINOR IN BUSINESS**

#### **Notes**

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1. The Minor is not open to students registered in any Commerce or Engineering and Management program.
2. For purposes of the Business Minor, [ECON 2I03](#) will be accepted as a substitute for [COMMERCE 2FA3](#). All courses listed as anti-requisite for [COMMERCE 1DA3](#) (or [2QA3](#)) in the [Course Listings](#) section of the Undergraduate Calendar will be accepted as a substitute for [COMMERCE 1DA3](#) (or [2QA3](#)).

#### **Requirements**

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24 units

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from

- [COMMERCE 1AA3 - Introductory Financial Accounting](#)
- [COMMERCE 1BA3 - Organizational Behaviour](#)
- [COMMERCE 1DA3 - Business Data Analytics](#) (or [2QA3](#))
- [COMMERCE 1MA3 - Introduction to Marketing](#) (or [2MA3](#))
- [COMMERCE 2AB3 - Managerial Accounting I](#)
- [COMMERCE 2BC3 - Human Resource Management and Labour Relations](#)
- [COMMERCE 2DA3 - Decision Making with Analytics](#)
- [COMMERCE 2FA3 - Introduction to Finance](#)
- [COMMERCE 2FB3 - Managerial Finance](#) (or [3FA3](#))
- [COMMERCE 2KA3 - Information Systems in Management](#)
- [COMMERCE 2NG3 - Negotiations](#)
- [COMMERCE 2OC3 - Operations Management](#)
- [COMMERCE 3MC3 - Applied Marketing Management](#)
- [ECON 1B03 - Introductory Microeconomics](#)

***Rationale:*** Commerce 2NG3 was initially offered only to students in Commerce but we are opening this course to non-Commerce students effective 24/25 and are thus adding it to our list of available courses for the Minor in Business.

### **MINOR IN INFORMATION SYSTEMS**

The School of Business will admit a maximum of 30 students to the Minor in Information Systems each year. Admission decisions are made on behalf of the Undergraduate Recruitment, Admissions, and Student Affairs Committee of the DeGroote School of Business.

#### **Notes**

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1. The Minor is not open to students registered in Commerce or Engineering and Management.
2. To apply for admission into the minor, students must email their interest to the Business Faculty Office at [buscom@mcmaster.ca](mailto:buscom@mcmaster.ca) before April 30th each year.
3. Students seeking the Minor must have completed, with a minimum grade of B-, one of [COMPSCI 1JC3](#), [1TA3](#), [ECON 1B03](#), [1BX3](#), or [ECON 1BB3](#), or [ENGINEER 1P13A/B](#)

4. Please note that successful completion of ENGINEER IP13A/B will satisfy the requirement of COMPSCI 1TA3 for purposes of this minor

## Requirements

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24 –25 units total

3–4 units

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from

- [COMPSCI 1JC3 - Introduction to Computational Thinking](#)
- [COMPSCI 1TA3 - Elementary Computing and Computer Use](#)
- ~~ENGINEER 1D04~~

3 units

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from

- [ECON 1B03 - Introductory Microeconomics](#) (or ECON 1BX3)
- [ECON 1BB3 - Introductory Macroeconomics](#)

3 units

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- [COMMERCE 2KA3 - Information Systems in Management](#)

6 units

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from

- [COMMERCE 3KA3 - System Analysis and Design](#)
- [COMMERCE 3KD3 - Database Design Management and Applications](#)
- [COMMERCE 3KE3 - Management of Enterprise Data Analytics](#)

9 units

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from

- [COMMERCE 4KF3 - Project Management](#)
- [COMMERCE 4KH3 - Strategies for Electronic and Mobile Business](#)
- [COMMERCE 4KI3 - Business Process Management](#)
- [COMMERCE 4KX3 - Special Topics in Information Systems](#)

**Rationale:** ENGINEER 1D04 has been replaced by ENGINEER 1P13A/B in the Faculty of Engineering and we are updating our requirements accordingly.

## **REVISIONS TO EXISTING COURSES**

### **COMMERCE 1BA3 – Organizational Behaviour**

3 unit(s)

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The central objective of this course is to develop an understanding of human behaviour in organizations with a view toward effective management of such behaviour.

Lectures (three hours), ~~tutorial (one hour)~~

Antirequisite(s): IBH 1BA3

**Rationale:** Tutorials no longer required. 3hrs of lecture is sufficient to cover the materials.

### **COMMERCE 1DA3 - Business Data Analytics**

3 unit(s)

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The main emphasis will be on the applications of statistical data analysis in business. Students learn different aspects of working with and making sense of data and learn how to use data to provide insight into different business problems. Some examples include the application of visualization, probabilities, confidence intervals, hypothesis testing, simple and multiple regressions, etc. Application of data analysis techniques in business problems will be introduced and practiced using software (through a course project).

Lectures (three hours), tutorials (one hour)

Antirequisite(s): ARTSSCI 2R03, COMMERCE 2QA3, ECON 2B03, IBEHS 4C03, HTHSCI 1F03, HTHSCI 2GG3, IBH 2AD3, NURSING 2R03, **PNB 3XE3**, SOCSCI 2J03, STATS 2B03, 2D03, 2MB3, 3J04, 3N03, 3Y03

**Rationale:** PNB 3XE3 reviewed and evaluated as sufficiently equivalent.

### **COMMERCE 1E03 - Business Environment and Organization**

3 unit(s)

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This course will examine the relationship between business organizations, their functional areas and the environments - social, political, legal, regulatory and technological - that affect them.

Lectures (~~two~~ **three** hours), ~~tutorial (one hour)~~

**Prerequisite(s):** Registration in Business I

**Antirequisite(s):** [IBH 1AB3](#)

**Rationale:** Curriculum changes in recent years – the move of Level 2 courses to Level 1, such as Organizational Behaviour and Marketing, and the addition of 1GRO – no longer requires that COMM 1E03 offer tutorials that focus primarily on skills developed in these Level 1 courses.

## COMMERCE 1GR0 A/B - DeGroote Student Experience and Development I

0 unit(s)

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This course provides experiential activities for students to develop (or enhance) and apply foundational knowledge of highly sought skills in the workplace such as critical thinking, collaboration, communication and self-management. Further, this course offers career development tools and learning experiences that facilitate students' transition to university and success in the Business Program. Students will gain knowledge of McMaster University's academic regulations, strategies for academic success, and the various services available to them within the university.

Course will consist of in-person and online learning experiences such as presentations, videos, resources, self-assessment, workshops, competitions, conferences, etc.

**Prerequisite(s):** Registration in Level I or above in any Bachelor of Commerce Program

**Anti-Requisite(s):** Commerce 1TS0

**Rationale:** Commerce 1TS0 was developed for students that enter Commerce after first year (via transfer). Students will not take both 1GR0A/B and 1TS0 and they are thus anti requisites to each other.

## COMMERCE 1TS0 - Orientation for New Transfer Students

0 unit(s)

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A series of workshops designed to equip students with the tools necessary to successfully navigate the rules and resources of the Commerce program. Topics include: program requirements, student services, areas of focus, minors, internship, and international exchange.

Lectures (one hour)

**Prerequisite(s):** Registration in Business I or an Honours Bachelor of Commerce Program.

**Anti-Requisite(s):** Commerce 1GR0 A/B

**Rationale:** Commerce 1TS0 was developed for students that enter Commerce after first year (via transfer). Students will not take both 1GR0A/B and 1TS0 and they are thus anti requisites to each other.

## COMMERCE 2AB3 - Managerial Accounting I

3 unit(s)

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An introduction to concepts underlying the use of cost accounting information for managerial planning and control and for inventory valuation. The nature and analysis of costs and the usefulness and limitations of accounting data for decision-making, including ethical considerations, will be discussed.

Lectures (two hours), tutorial (one hour)

**Prerequisite(s):** One of [COMMERCE 1AA3](#), ~~or~~ [IBH 1AA3](#), [GENTECH 3FA3](#) or [GENTECH 3FF3](#); and registration in any four or five level program or applicable minor (see *Faculty Note 2*.)

**Rationale:** The GENTECH courses have been reviewed and evaluated to provide appropriate background to enrol in this course.



## COMMERCE 2FB3 - Managerial Finance

3 unit(s)

This course examines various aspects of the financial management of the firm including the sources and methods of financing, capital structure, dividend policy, leasing, mergers and acquisitions, working capital management, effects of taxation on financial decisions and international aspects of finance.

Lectures (three hours)

**Prerequisite(s):** One of COMMERCE 2FA3, ~~or~~ ECON 2I03, GENTECH 2EE3, or ENGINEER 2B03; and registration in any four or five level program or applicable minor (see *Faculty Note 2.*)

**Antirequisite(s):** COMMERCE 3FA3; IBH 3AC3

**Rationale:** The GENTECH courses have been reviewed and evaluated to provide appropriate background to enrol in this course.

## COMMERCE 2NG3 - Negotiations

3 unit(s)

The purpose of this course is to provide students with foundational knowledge on the theories and practice of negotiation and its sub-processes; they will also learn important skills on the use of strategies and tactics, conflict resolution, and the tenets of ethical bargaining. Embracing experiential learning, students will take part in case studies and exercises to deepen their knowledge of the skills required in negotiations.

Lectures (two hours); tutorial (one hour)

**Prerequisite(s):** [COMMERCE 1BA3](#); and registration in any Bachelor of Commerce Program and registration in any four or five level program or applicable minor (see *Faculty Note 2.*)

**Antirequisite(s):** [COMMERCE 3S03](#), [IBH 3AA3](#)

**Rationale:** We have now had two offerings of this course to Commerce students exclusively. We are now prepared to open this course to students outside of the faculty of business.

## COMMERCE 2OC3 - Operations Management

3 unit(s)

The course will cover both manufacturing and service operations topics at the strategic, tactical and operational levels. Topics include capacity planning, layout of facilities, forecasting, aggregate planning, scheduling, inventory control, purchasing, supply chains and quality control. Emphasis will also be placed on process improvement and project management. The course will look at supply chain issues related to globalization and sustainability including environmental and social issues.

Lectures (three hours), tutorial (one hour)

**Prerequisite(s):** One of [ARTSSCI 2R03](#), [COMMERCE 1DA3](#) (or [2QA3](#)), [ECON 2B03](#), [ELECENG 3TQ3](#), [ENGPYS 3W04](#), [HTHSCI 1F03](#), [2A03](#), [NURSING 2R03](#), [SOCSCI 2J03](#), [STATS 1CC3](#), [2B03](#), [2MB3](#), [3J04](#), [3N03](#), [3Y03](#); and registration in any four or five level program or applicable minor (see *Faculty Note 2.*)

[COMMERCE 1DA3](#) or equivalent; and registration in any four or five level program or applicable minor (see *Faculty Note 2.*)

**Antirequisite(s):** [COMMERCE 4QA3](#), [IBH 2BC3](#) (or [3BE3](#)), [MECHENG 4C03](#)

*This course is not open to students in any Engineering and Management program.*

**Rationale:** Streamlining how prerequisites are described given the large number of equivalent stats courses from across the university.

### COMMERCE 3FK3 - Intermediate Corporate Finance

3 unit(s)

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This course will provide an overview of the theory, methods and concerns of Corporate Finance. The course will examine the important issues in corporate finance (capital budgeting, capital structure, dividend policy, interaction of investment and financing decisions) from the perspective of the financial manager. Although lecture-based, the course will also use a number of cases to illustrate the theory.

**Prerequisite(s):** [COMMERCE 2FB3](#) (or [3FA3](#)) or [IBH 3AC3](#) and registration in level III or above in any Bachelor of Commerce or Engineering and Management program or relevant minor (see *Faculty Note 2.*)  
Lecture (3 hours)

**Rationale:** Adding more details regarding the structure of the course

### COMMERCE 3FL3 - Sustainable and Social Finance

3 unit(s)

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Students will discuss how financial markets can play a socially-beneficial role. How public companies play a role in creating a more sustainable world. What role endowments play in the success of the nonprofit sector. The role socially-responsible businesses, impact investments and green bonds play in helping to improve social outcomes. A major focus will be learning to evaluate public companies from an Environmental, Social and Governance (ESG) perspective. ESG has become a critical skill set in evaluating investments.

**Prerequisite(s):** COMMERCE 2FA3 or ECON 2I03 or IBH 2BB3; and registration in level III or above in any Bachelor of Commerce or Engineering and Management program or relevant minor (see *Faculty Note 2.*)  
Lecture (3 hours)

**Rationale:** Adding more details regarding the structure of the course

### COMMERCE 4BN3 - Leadership Development

3 unit(s)

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This highly participative learning portfolio-based course on Leadership focuses on the potential for personal and professional growth of the student. The course provides an initial understanding of the fundamentals and theories of leadership, and then moves to an appreciation of students' own leadership styles, behaviors, and experiences as well as an understanding of other individuals' leadership styles, behaviors, and experiences. A major objective of the course is to encourage the student to become more reflective and self-aware.

Lectures (three hours)

**Prerequisite(s):** [COMMERCE 3S03](#) [IBH 4BA3](#); and registration in Level IV or above in any Bachelor of Commerce or Engineering and Management program or relevant minor (see *Faculty Note 2.*)

**Antirequisite(s):** IBH 4BA3

**Rationale:** Commerce 3S03 is no longer offered as a course at McMaster.

### **COMMERCE 4BP3 - Principles of Leadership**

3 unit(s)

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This course reviews the key concepts, approaches, models and theories of leadership. It develops students understanding of major elements of leadership research and will equip students to critically evaluate the popular writing on leadership and consider their own leadership potential and how to develop it. Fundamental leadership skills will be introduced with opportunities for student self-diagnosis.

Lectures (three hours)

**Prerequisite(s):** ~~COMMERCE 3S03~~ [IBAH 1BA3](#); or [IBH 3AA3](#); and registration in Level IV or above in any Bachelor of Commerce or Engineering and Management program or relevant minor (see *Faculty Note 2.*)

**Rationale:** Commerce 3S03 is no longer offered as a course at McMaster.

### **COMMERCE 4SI3 - Innovation for Social Impact**

3 unit(s)

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This course provides students from Humanities, Social Sciences, and Business the opportunity to learn and apply social innovation skills in the non-profit sector. In the classroom, students will gain an understanding of key social innovation concepts including impact assessment, systems mapping, design thinking, collective impact, and theory of change while also learning about the unique characteristics and work environment of the non-profit sector. In the community, students will engage with a non-profit partner to help them conceptualize, develop, and/or implement a social innovation.

Lectures, Group work, Cases, Guest lectures

**Prerequisite(s):** Registration in Level IV or above in any Bachelor of Commerce, Social Science, or Humanities program. Please note: Spaces are limited.

**Crosslist(s):** [SOCSCI 4SI3](#), [HUMAN 4SI3](#)

This course is administered by the DeGroote School of Business

**Rationale:** This course is cross-listed in other faculties and we're properly reflecting this in our description

### **IBH 4AA3 - Leadership: Fostering Effective Communication Through Visual Literacy Critical Seeing**

3 unit(s)

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This course is designed to further expand students' foundation in ethical business practice in a leadership position; in critical thinking and verbal expression; and in business- and social history with a global perspective; it will detail these skills and qualities by providing students with acute awareness of the impact of the multi-faceted visual environment they will work in, and with the necessary skills of visual literacy to 'read', evaluate, manage and produce visual messages adequately in different socio-cultural settings. The importance of creativity that is at play in visual communication will be explored, and students will have an opportunity for hands-on experience with the creative process in making art. Experience with accessing their own creative potential will contribute to their professional success.

Lectures (three hours), tutorials (one hour)

**Prerequisite(s):** Registration in Level IV of the Integrated Business and Humanities Program

**Rationale:** The new title more accurately describes the nature of the course

### **IBH 4SE3– Social Entrepreneurship Capstone**

3 unit(s)

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This capstone social enterprise course will help students unify the functional knowledge and a wide range of skills gained throughout the program. Students will apply themselves to a research project that will leverage their understanding of community engagement and activism to address a real problem in our local community. Students will develop a high-quality and actionable research report driven by data and informed by prior research on similar topics.

Lectures (three hours), ~~tutorial (one hour)~~

**Pre-requisite(s):** Registration in Level IV of the Integrated Business and Humanities Program

***Rationale:*** The tutorial is no longer needed now that this is a standalone course. It was formerly half of 4AB6 which had more quantitative content that benefited from additional time and support for students.



## Appendix

# RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

### DeGroote School of Business McMaster University

- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **Aaron Schat**
  - Extension: **x 23946**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

#### Submitted by which area group (select one):

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☒ Student Experience Office
- ☐ Joint Areas (please specify):

#### Nature of recommendation (check whichever is applicable):

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☐ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☐ Change in Academic Calendar description
- ☒ Other: **Change in Minor Requirements**

## Current Description

### MINOR IN BUSINESS

#### Notes

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1. The Minor is not open to students registered in any Commerce or Engineering and Management program.
2. For purposes of the Business Minor, [ECON 2I03](#) will be accepted as a substitute for [COMMERCE 2FA3](#). All courses listed as anti-requisite for [COMMERCE 1DA3](#) (or [2QA3](#)) in the [Course Listings](#) section of the Undergraduate Calendar will be accepted as a substitute for [COMMERCE 1DA3](#) (or [2QA3](#)).

#### Requirements

---

*24 units total*

24 units

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from

- [COMMERCE 1AA3 - Introductory Financial Accounting](#)
- [COMMERCE 1BA3 - Organizational Behaviour](#)
- [COMMERCE 1DA3 - Business Data Analytics](#) (or [2QA3](#))
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- [COMMERCE 2BC3 - Human Resource Management and Labour Relations](#)
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- [COMMERCE 2KA3 - Information Systems in Management](#)
- [COMMERCE 2OC3 - Operations Management](#)
- [COMMERCE 3MC3 - Applied Marketing Management](#)
- [ECON 1B03 - Introductory Microeconomics](#)

**Rationale:** Explain briefly the reasons behind the recommendation for change.

Commerce 2NG3 was initially offered only to students in Commerce but we are opening this course to non-Commerce students effective in 24/25 and are thus adding it to our list of available courses for the Minor in Business.

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### Requirements

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*24 units total*

24 units

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from

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- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **Brian Detlor**
  - Extension: **x**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

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- ☐ Change in Academic Calendar description
- ☐ Other: **Change in Minor Requirements**

**Current Description**

The School of Business will admit a maximum of 30 students to the Minor in Information Systems each year. Admission decisions are made on behalf of the Undergraduate Recruitment, Admissions, and Student Affairs Committee of the DeGroote School of Business.

## Notes

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## Requirements

---

*24 - 25 units total*

3-4 units

---

from

- [COMPSCI 1JC3 - Introduction to Computational Thinking](#)
- [COMPSCI 1TA3 - Elementary Computing and Computer Use](#)
- ENGINEER 1D04

3 units

---

from

- [ECON 1B03 - Introductory Microeconomics](#) (or ECON 1BX3)
- [ECON 1BB3 - Introductory Macroeconomics](#)

3 units

---

- [COMMERCE 2KA3 - Information Systems in Management](#)

6 units

---

from

- [COMMERCE 3KA3 - System Analysis and Design](#)
- [COMMERCE 3KD3 - Database Design Management and Applications](#)
- [COMMERCE 3KE3 - Management of Enterprise Data Analytics](#)

9 units

---

from

- [COMMERCE 4KF3 - Project Management](#)
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**Rationale:** Explain briefly the reasons behind the recommendation for change.

ENGINEER 1D04 has been replaced by ENGINEER 1P13A/B in the Faculty of Engineering and we are updating our requirements accordingly.

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4. Please note that successful completion of ENGINEER 1P13A/B will satisfy the requirement of COMPSCI 1TA3 for purposes of this minor

### Requirements

---

*24 –25 units total*  
3–4 units

---

from

- [COMPSCI 1JC3 - Introduction to Computational Thinking](#)

- [COMPSCI 1TA3 - Elementary Computing and Computer Use](#)
- ~~ENGINEER 1D04~~

3 units

---

from

- [ECON 1B03 - Introductory Microeconomics](#) (or ECON 1BX3)
- [ECON 1BB3 - Introductory Macroeconomics](#)

3 units

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- [COMMERCE 2KA3 - Information Systems in Management](#)

6 units

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from

- [COMMERCE 3KA3 - System Analysis and Design](#)
- [COMMERCE 3KD3 - Database Design Management and Applications](#)
- [COMMERCE 3KE3 - Management of Enterprise Data Analytics](#)

9 units

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from

- [COMMERCE 4KF3 - Project Management](#)
- [COMMERCE 4KH3 - Strategies for Electronic and Mobile Business](#)
- [COMMERCE 4KI3 - Business Process Management](#)
- [COMMERCE 4KX3 - Special Topics in Information Systems](#)



## RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

### DeGroote School of Business McMaster University

- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **Rick Hackett**
  - Extension: **x 28193**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

#### Submitted by which area group (select one):

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☒ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

#### Nature of recommendation (check whichever is applicable):

- ☒ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☐ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits

- ☐ Change in Academic Calendar description  
☐ Other:

### Current Course Description

Course Title: **Organizational Behaviour**

Course Code: **1BA3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

**Tutorials no longer required. 3hrs of lecture is sufficient to cover the materials.**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

COMMERCE 1BA3 – Organizational Behaviour  
3 unit(s)

---

The central objective of this course is to develop an understanding of human behaviour in organizations with a view toward effective management of such behaviour.

Lectures (three hours), ~~tutorial (one hour)~~

**Antirequisite(s):** [IBH 1BA3](#)



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- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **KAI HUANG**
  - Extension: **x 23449**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

#### Submitted by which area group (select one):

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☒ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

#### Nature of recommendation (check whichever is applicable):

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☒ Change in prerequisites / corequisites
- ☐ Change in course title

- ☐ Change in credit value: from [ ] credits to [ ] credits  
☐ Change in Academic Calendar description  
☐ Other:

### Current Course Description

Course Title: **Business Data Analytics**

Course Code: **1DA3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

**PNB 2XE3 reviewed and evaluated as sufficiently equivalent.**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

COMMERCE 1DA3 - Business Data Analytics  
3 unit(s)

---

The main emphasis will be on the applications of statistical data analysis in business. Students learn different aspects of working with and making sense of data and learn how to use data to provide insight into different business problems. Some examples include the application of visualization, probabilities, confidence intervals, hypothesis testing, simple and multiple regressions, etc. Application of data analysis techniques in business problems will be introduced and practiced using software (through a course project).

Lectures (three hours), tutorials (one hour)

**Antirequisite(s):** ARTSSCI 2R03, COMMERCE 2QA3, ECON 2B03, IBEHS 4C03, HTHSCI 1F03, HTHSCI 2GG3, IBH 2AD3, NURSING 2R03, PNB 3XE3, SOCSCI 2J03, STATS 2B03, 2D03





# RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

## DeGroote School of Business McMaster University

- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **Dr. Nick Bontis**
  - Extension: **x 23918**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

### Submitted by which area group (select one):

- ☒ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

### Nature of recommendation (check whichever is applicable):

- ☒ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☐ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☐ Change in Academic Calendar description

☐ Other:

### Current Course Description

Course Title: Business Environment and Organization

Course Code: COMM 1E03

**Rationale:** Explain briefly the reasons behind the recommendation for change.

For many years, COMM 1E03 was the only required Commerce course delivered in Level 1. To prepare students for Level 2 that was weighty with required Commerce courses, tutorials focused on exercises to develop skills in the areas of groupwork, communication, and research. Given that COMM 1E03 both socialized students to the Commerce program as well as covered approx. 15 chapters, the majority of students regularly shared in course evaluations that the work load for COMM 1E03 in relation to other courses of equal credit was “very high” or “high.”

Curriculum changes in recent years – the move of Level 2 courses to Level 1, such as Organizational Behaviour and Marketing, and the addition of 1GRO – no longer requires that COMM 1E03 offer tutorials that focus primarily on skills developed in these Level 1 courses. 1GRO, for example, includes the 24-Hour Case, an exercise that originated in COMM 1E03 where tutorials focused on developing skills in preparation for this event.

**Summary:** The replacement of the one-hour tutorial with a one-hour class will permit delivery of COMM 1E03-specific content while working toward the achievement of learning outcomes that include the following:

- LO 1: Identify and apply principles and terms used by business practitioners.
- LO 2: Actively contribute to group decision-making that includes an online business simulation with the goal to manage a financially healthy and profitable company.
- LO 3: Consider and evaluate each team member's overall group contributions.
- LO 4: Develop their skills (e.g., time management, communication, analytical, etc.) while optimizing academic performance.

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

COMMERCE 1E03 - Business Environment and Organization  
3 unit(s)

---

This course will examine the relationship between business organizations, their functional areas and the environments - social, political, legal, regulatory and technological - that affect them.

Lectures (~~two~~ three hours), ~~tutorial (one hour)~~

**Prerequisite(s):** Registration in Business I

**Antirequisite(s):** [IBH 1AB3](#)



## **RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form**

### **DeGroote School of Business McMaster University**

- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: DSB Faculty Office
  - Extension: x **27213**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

#### **Submitted by which area group (select one):**

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☒ Student Experience Office
- ☐ Joint Areas (please specify):

#### **Nature of recommendation (check whichever is applicable):**

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)

- ☒ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☐ Change in Academic Calendar description
- ☐ Other:

### Current Course Description

Course Title: **COMMERCE 1GR0 A/B - DeGroote Student Experience and Development I**

Course Code: **1GR0 A/B**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

**1GR0A/B and 1TS0 are anti requisites to each other.**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

COMMERCE 1GR0 A/B - DeGroote Student Experience and Development I

0 unit(s)

This course provides experiential activities for students to develop (or enhance) and apply foundational knowledge of highly sought skills in the workplace such as critical thinking, collaboration, communication and self-management. Further, this course offers career development tools and learning experiences that facilitate students' transition to university and success in the Business Program. Students will gain knowledge of McMaster University's academic regulations, strategies for academic success, and the various services available to them within the university.

Course will consist of in-person and online learning experiences such as presentations, videos, resources, self-assessment, workshops, competitions, conferences, etc.

Prerequisite(s): Registration in Level I or above in any Bachelor of Commerce Program

Anti-Requisite(s): Commerce 1TS0



# RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

## DeGroote School of Business McMaster University

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- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **DSB Faculty Office**
  - Extension: **x 27213**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

### Submitted by which area group (select one):

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
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- ☐ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☒ Student Experience Office
- ☐ Joint Areas (please specify):

### Nature of recommendation (check whichever is applicable):

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☒ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☐ Change in Academic Calendar description

☐ Other:

### Current Course Description

Course Title: **Orientation for New Transfer Students**

Course Code: **1TS0**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

**Commerce 1TS0 was developed for students that enter Commerce after first year (via transfer). Students will not take both 1GR0A/B and 1TS0 and they are thus anti requisites to each other.**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

#### COMMERCE 1TS0 - Orientation for New Transfer Students

0 unit(s)

A series of workshops designed to equip students with the tools necessary to successfully navigate the rules and resources of the Commerce program. Topics include: program requirements, student services, areas of focus, minors, internship, and international exchange.

Lectures (one hour)

Prerequisite(s): Registration in Business I or an Honours Bachelor of Commerce Program.

Anti-Requisite(s): Commerce 1GR0 A/B



## RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

### DeGroote School of Business McMaster University

- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **EMAD MOHAMMAD**
  - Extension: **x 27432**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

#### Submitted by which area group (select one):

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☒ Accounting and Financial Management Services
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- ☐ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

#### Nature of recommendation (check whichever is applicable):

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- ☐ Change in delivery (blended/online/etc)

- ☒ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☐ Change in Academic Calendar description
- ☐ Other:

### Current Course Description

Course Title: **Managerial Accounting I**

Course Code: **2AB3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

**The GENTECH courses have been reviewed and evaluated to provide appropriate background to enrol in this course.**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

### COMMERCE 2AB3 - Managerial Accounting I

3 unit(s)

---

An introduction to concepts underlying the use of cost accounting information for managerial planning and control and for inventory valuation. The nature and analysis of costs and the usefulness and limitations of accounting data for decision-making, including ethical considerations, will be discussed.

Lectures (two hours), tutorial (one hour)

**Prerequisite(s):** One of [COMMERCE 1AA3](#), or [IBH 1AA3](#), GENTECH 3FA3 or GENTECH 3FF3; and registration in any four or five level program or applicable minor (see *Faculty Note 2*.)





# RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

## DeGroote School of Business McMaster University

- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **RONALD BALVERS**
  - Extension: **x 23969**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

### Submitted by which area group (select one):

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☒ Finance and Business Economics
- ☐ Human Resources and Management
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- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

### Nature of recommendation (check whichever is applicable):

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☒ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☐ Change in Academic Calendar description

☐ Other:

### Current Course Description

Course Title: **Managerial Finance**

Course Code: **2FB3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

**The GENTECH courses have been reviewed and evaluated to provide appropriate background to enrol in this course.**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

COMMERCE 2FB3 - Managerial Finance

3 unit(s)

---

This course examines various aspects of the financial management of the firm including the sources and methods of financing, capital structure, dividend policy, leasing, mergers and acquisitions, working capital management, effects of taxation on financial decisions and international aspects of finance.

Lectures (three hours)

**Prerequisite(s):** One of COMMERCE 2FA3, or ECON 2I03, GENTECH 2EE3, or ENGINEER 2B03; and registration in any four or five level program or applicable minor (see *Faculty Note 2*.)

**Antirequisite(s):** COMMERCE 3FA3; IBH 3AC3



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### DeGroote School of Business McMaster University

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- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **Rick Hackett**
  - Extension: **x 28193**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

**Submitted by which area group (select one):**

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
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- ☐ Finance and Business Economics
- ☒ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

**Nature of recommendation (check whichever is applicable):**

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☒ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☐ Change in Academic Calendar description
- ☐ Other:

**Current Course Description**

Course Title: **Negotiations**

Course Code: **2NG3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

**We have now had two offerings of this course to Commerce students exclusively. We are now prepared to open this course to students outside of the faculty of business.**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

COMMERCE 2NG3 - Negotiations 3 unit(s)

---

The purpose of this course is to provide students with foundational knowledge on the theories and practice of negotiation and its sub-processes; they will also learn important skills on the use of strategies and tactics, conflict resolution, and the tenets of ethical bargaining. Embracing experiential learning, students will take part in case studies and exercises to deepen their knowledge of the skills required in negotiations.

Lectures (two hours); tutorial (one hour)

Prerequisite(s): [COMMERCE 1BA3](#); ~~and registration in any Bachelor of Commerce Program and~~  
registration in any four or five level program or applicable minor (see *Faculty Note 2.*)

Antirequisite(s): [COMMERCE 3S03](#), [IBH 3AA3](#)



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### DeGroote School of Business McMaster University

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- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **KAI HUANG**
  - Extension: **x 23449**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

**Submitted by which area group (select one):**

- ☐ Strategic Management
- ☐ Marketing
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- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☒ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

**Nature of recommendation (check whichever is applicable):**

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☒ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☐ Change in Academic Calendar description
- ☐ Other:

**Current Course Description**

Course Title: **Operations Management**

Course Code: **20C3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

**Streamlining how prerequisites are described given the large number of equivalent stats courses from across the university.**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

COMMERCE 20C3 - Operations Management  
3 unit(s)

The course will cover both manufacturing and service operations topics at the strategic, tactical and operational levels. Topics include capacity planning, layout of facilities, forecasting, aggregate planning, scheduling, inventory control, purchasing, supply chains and quality control. Emphasis will also be placed on process improvement and project management. The course will look at supply chain issues related to globalization and sustainability including environmental and social issues.

Lectures (three hours), tutorial (one hour)

**Prerequisite(s):** One of [ARTSSCI 2R03](#), [COMMERCE 1DA3](#) (or [2QA3](#)), [ECON 2B03](#), [ELECENG 3TQ3](#), [ENGPYS 3W04](#), [HTHSCI 1F03](#), [2A03](#), [NURSING 2R03](#), [SOCSCI 2J03](#), [STATS 1CC3](#), [2B03](#), [2MB3](#), [3J04](#), [3N03](#), [3Y03](#); and registration in any four or five level program or applicable minor (see *Faculty Note 2*.)  
COMMERCE 1DA3 or equivalent; and registration in any four or five level program or applicable minor (see *Faculty Note 2*.)

**Antirequisite(s):** [COMMERCE 4QA3](#), [IBH 2BC3](#) (or [3BE3](#)), [MECHENG 4C03](#)

*This course is not open to students in any Engineering and Management program.*



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- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **RONALD BALVERS**
  - Extension: **x 23969**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

#### Submitted by which area group (select one):

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☒ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

#### Nature of recommendation (check whichever is applicable):

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☐ Change in prerequisites / corequisites

- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☒ Change in Academic Calendar description
- ☐ Other:

### Current Course Description

Course Title: **Intermediate Corporate Finance**

Course Code: **3FK3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

### Adding more details regarding the structure of the course

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

COMMERCE 3FK3 - Intermediate Corporate Finance

3 unit(s)

---

This course will provide an overview of the theory, methods and concerns of Corporate Finance. The course will examine the important issues in corporate finance (capital budgeting, capital structure, dividend policy, interaction of investment and financing decisions) from the perspective of the financial manager. Although lecture-based, the course will also use a number of cases to illustrate the theory.

**Prerequisite(s):** [COMMERCE 2FB3](#) (or [3FA3](#)) or [IBH 3AC3](#) and registration in level III or above in any Bachelor of Commerce or Engineering and Management program or relevant minor (see *Faculty Note 2.*)  
Lecture (3 hours)





## RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

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- ☐ Marketing
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- ☐ Accounting and Financial Management Services
- ☒ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

#### Nature of recommendation (check whichever is applicable):

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☐ Change in prerequisites / corequisites

- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☒ Change in Academic Calendar description
- ☐ Other:

### Current Course Description

Course Title: **Sustainable and Social Finance**

Course Code: **3FL3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

### Adding more details regarding the structure of the course

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

COMMERCE 3FL3 - Sustainable and Social Finance

3 unit(s)

---

Students will discuss how financial markets can play a socially-beneficial role. How public companies play a role in creating a more sustainable world. What role endowments play in the success of the nonprofit sector. The role socially-responsible businesses, impact investments and green bonds play in helping to improve social outcomes. A major focus will be learning to evaluate public companies from an Environmental, Social and Governance (ESG) perspective. ESG has become a critical skill set in evaluating investments.

**Prerequisite(s):** COMMERCE 2FA3 or ECON 2I03 or IBH 2BB3; and registration in level III or above in any Bachelor of Commerce or Engineering and Management program or relevant minor (see *Faculty Note 2.*)  
**Lecture (3 hours)**



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#### Submitted by which area group (select one):

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- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☒ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

#### Nature of recommendation (check whichever is applicable):

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☒ Change in prerequisites / corequisites
- ☐ Change in course title

- ☐ Change in credit value: from  credits to  credits  
☐ Change in Academic Calendar description  
☐ Other:

### Current Course Description

Course Title: **Leadership Development**

Course Code: **4BN3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

Commerce 3S03 is no longer offered as a course at McMaster.

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

### COMMERCE 4BN3 - Leadership Development

3 unit(s)

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This highly participative learning portfolio-based course on Leadership focuses on the potential for personal and professional growth of the student. The course provides an initial understanding of the fundamentals and theories of leadership, and then moves to an appreciation of students' own leadership styles, behaviors, and experiences as well as an understanding of other individuals' leadership styles, behaviors, and experiences. A major objective of the course is to encourage the student to become more reflective and self-aware.

Lectures (three hours)

**Prerequisite(s):** ~~COMMERCE-3S03~~ 1BA3; and registration in Level IV or above in any Bachelor of Commerce or Engineering and Management program or relevant minor (see *Faculty Note 2.*)

**Antirequisite(s):** IBH 4BA3



## RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

### DeGroote School of Business McMaster University

- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **Rick Hackett**
  - Extension: **x 28193**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

#### Submitted by which area group (select one):

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☒ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

#### Nature of recommendation (check whichever is applicable):

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☒ Change in prerequisites / corequisites
- ☐ Change in course title

- ☐ Change in credit value: from  credits to  credits  
☐ Change in Academic Calendar description  
☐ Other:

### Current Course Description

Course Title: **Principles of Leadership**

Course Code: **4BP3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

Commerce 3S03 is no longer offered as a course at McMaster.

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

COMMERCE 4BP3 - Principles of Leadership  
3 unit(s)

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This course reviews the key concepts, approaches, models and theories of leadership. It develops students understanding of major elements of leadership research and will equip students to critically evaluate the popular writing on leadership and consider their own leadership potential and how to develop it. Fundamental leadership skills will be introduced with opportunities for student self-diagnosis.

Lectures (three hours)

**Prerequisite(s):** ~~COMMERCE 3S03~~1BA3; or [IBH 3AA3](#); and registration in Level IV or above in any Bachelor of Commerce or Engineering and Management program or relevant minor (see *Faculty Note 2.*)



## RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

### DeGroote School of Business McMaster University

- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Area Chair Name: **Nick Bontis**
  - Extension: **x 23918**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

#### Submitted by which area group (select one):

- ☒ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☐ Student Experience Office
- ☐ Joint Areas (please specify):

#### Nature of recommendation (check whichever is applicable):

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☒ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits

- ☐ Change in Academic Calendar description  
☐ Other:

### Current Course Description

Course Title: **Innovation for Social Impact**

Course Code: **4SI3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

### **This course is cross-listed in other faculties and we're properly reflecting this in our description**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

### COMMERCE 4SI3 - Innovation for Social Impact 3 unit(s)

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This course provides students from Humanities, Social Sciences, and Business the opportunity to learn and apply social innovation skills in the non-profit sector. In the classroom, students will gain an understanding of key social innovation concepts including impact assessment, systems mapping, design thinking, collective impact, and theory of change while also learning about the unique characteristics and work environment of the non-profit sector. In the community, students will engage with a non-profit partner to help them conceptualize, develop, and/or implement a social innovation.

Lectures, Group work, Cases, Guest lectures

**Prerequisite(s):** Registration in Level IV or above in any Bachelor of Commerce, Social Science, or Humanities program. Please note: Spaces are limited.

Crosslist(s): [SOCSCI 4SI3](#), [HUMAN 4SI3](#)

This course is administered by the DeGroote School of Business





# RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

## DeGroote School of Business McMaster University

- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Program Director: **Brent McKnight**
  - Extension: **x 24704**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

### Submitted by which area group (select one):

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☐ Student Experience Office
- ☒ Joint Areas (please specify): **Business and Humanities (IBH)**

### Nature of recommendation (check whichever is applicable):

- ☐ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☐ Change in prerequisites / corequisites
- ☒ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☐ Change in Academic Calendar description

☐ Other:

### Current Course Description

Course Title: **Leadership: Fostering Effective Communication Through Visual Literacy**

Course Code: **IBH 4AA3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

**The proposed change more accurately describes the nature of the course.**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

IBH 4AA3 - ~~Leadership: Fostering Effective Communication Through Visual Literacy~~ Critical Seeing  
3 unit(s)

This course is designed to further expand students' foundation in ethical business practice in a leadership position; in critical thinking and verbal expression; and in business- and social history with a global perspective; it will detail these skills and qualities by providing students with acute awareness of the impact of the multi-faceted visual environment they will work in, and with the necessary skills of visual literacy to 'read', evaluate, manage and produce visual messages adequately in different socio-cultural settings. The importance of creativity that is at play in visual communication will be explored, and students will have an opportunity for hands-on experience with the creative process in making art. Experience with accessing their own creative potential will contribute to their professional success.

Lectures (three hours), tutorials (one hour)

**Prerequisite(s):** Registration in Level IV of the Integrated Business and Humanities Program



# RECOMMENDATION FOR CHANGE IN UNDERGRADUATE CURRICULUM FOR 2024-2025 Course and Calendar Change Proposal Form

## DeGroote School of Business McMaster University

- All sections of this form must be completed.
- This form must be completed for all course changes.
- If the committee has any questions regarding this proposal, who should be contacted?
  - Program Director Name: **Brent McKnight**
  - Extension: **x 24704**
- A faculty representative will be required to attend the DeGroote Undergraduate Curriculum & Calendar Committee meeting and the DeGroote Faculty of Business meeting at which this recommendation for change in undergraduate curriculum is to be discussed.

### Submitted by which area group (select one):

- ☐ Strategic Management
- ☐ Marketing
- ☐ Health Policy and Management
- ☐ Accounting and Financial Management Services
- ☐ Finance and Business Economics
- ☐ Human Resources and Management
- ☐ Information Systems
- ☐ Operations Management
- ☐ Student Experience Office
- ☒ Joint Areas (please specify): **Business and Humanities (IBH)**

### Nature of recommendation (check whichever is applicable):

- ☒ Change in tutorial structure
- ☐ Change in delivery (blended/online/etc)
- ☐ Change in prerequisites / corequisites
- ☐ Change in course title
- ☐ Change in credit value: from  credits to  credits
- ☐ Change in Academic Calendar description

☐ Other:

### Current Course Description

Course Title: **Social Entrepreneurship Capstone**

Course Code: **IBH 4SE3**

**Rationale:** Explain briefly the reasons behind the recommendation for change.

**The tutorial is no longer needed now that this is a standalone course. It was formerly half of 4AB6 which had more quantitative content that benefited from additional time and support for students.**

Please copy and paste the text as it appears now in the calendar, and then provide a strikethrough edit as proposed. Please visit <http://academiccalendars.romcmaster.ca> for the most complete version of this calendar.

## IBH 4SE3 - Social Entrepreneurship Capstone

3 unit(s)

This capstone social enterprise course will help students unify the functional knowledge and a wide range of skills gained throughout the program. Students will apply themselves to a research project that will leverage their understanding of community engagement and activism to address a real problem in our local community. Students will develop a high-quality and actionable research report driven by data and informed by prior research on similar topics.

Lectures (three hours), ~~tutorial (one hour)~~

**Pre-requisite(s):** Registration in Level IV of the Integrated Business and Humanities Program